

Karnika[®]

INDUSTRIES LIMITED



NEWSLETTER
2026-27

Nurturing the Nation's Future in Comfort
<http://karnikaindustries.com>

About Karnika Industries Limited

At Karnika Industries Limited, we believe kids' clothes should do more than just look good – they should feel good, last long, and bring a little joy into everyday moments. As a trusted kidswear manufacturer in India, we put heart and craft into every garment, so children can play freely and parents can shop with confidence.

Our story began in 2008, in a modest unit in Kolkata. What started as a small baby garments manufacturer in Kolkata has grown into one of the most respected kids clothing manufacturers in India – known for our quality, ethics, and a design sensibility that balances comfort with charm.

Today, we offer everything from newborn baby clothes wholesale to casual wear, party outfits, and everyday essentials. As a leading baby clothes manufacturer in India, we focus on breathable fabrics, safe dyes, and smart fits that move with the child – not against them.

If you're a boutique, a retailer, or even a parent looking for reliable suppliers, Karnika makes sourcing simple. Our collections span baby t-shirts wholesale, baby dress wholesale, and more – all crafted under one roof with care and consistency.

We're more than just another garments manufacturing company in Kolkata – we're a growing, trusted kidswear manufacturer in India that understands the little details that matter. Because for us, children aren't just customers – they're the heart of everything we do.



Visionary Father



Mr. Jagdish Prasad Mundhra
Founder and Chairman

Mr. Jagdish Prasad Mundhra is the visionary force and guiding inspiration behind the foundation of Karnika Industries Limited. With unwavering determination, deep industry knowledge, and a forward-thinking mindset, he laid the cornerstone of an organization built on quality, integrity, and innovation. His entrepreneurial vision transformed a humble beginning into a trusted name in the apparel industry, inspiring a culture of excellence and continuous growth.

Through his strategic foresight, strong leadership, and commitment to ethical business practices, Mr. Mundhra has played a pivotal role in shaping the company's long-term success. His emphasis on customer satisfaction, product quality, technological advancement, and sustainable growth has enabled Karnika Industries Limited to expand its footprint and earn the trust of customers across India and international markets.

Today, his legacy continues to inspire the entire Karnika family. His values, vision, and dedication remain the driving force behind the company's journey toward becoming a globally respected apparel manufacturer, committed to creating value for customers, employees, and stakeholders alike.

Meet Our Managing Director



Mr. Niranjan Mundhra
Managing Director

At Karnika Industries, I dared to dream big- to revolutionize the kidswear space by building more than just garments. As a kidswear manufacturer in India, our vision was to create clothing that adds joy to childhood and meaning to parenthood. That dream sparked our mantra: "Be the Exception."

From our humble beginnings in Kolkata, Karnika has evolved from a regional startup into one of the most respected kids clothing manufacturers in the country. With over 15 years of expertise, we now serve 2,500+ customers and have become a trusted name among baby clothes manufacturers in India and baby garments manufacturers in Kolkata.

We don't just manufacture-we design with purpose. Every outfit is stitched with care, style, and child-first functionality. As a baby clothes manufacturer, our range includes garments for newborns to pre-teens, ensuring comfort, safety, and smiles in every stitch.

Our growth story is not just about numbers; it's about building a family, a culture of trust, and a legacy of quality. Today, we're proud to be one of the fastest-growing kidswear brands under one roof-offering end-to-end solutions for kidswear wholesale, baby t-shirts wholesale, and newborn baby clothes wholesale.

Our Leadership

Krishan Karnani – Chief Financial Officer

As the Chief Financial Officer, with an experience of over 12 years, Mr. Krishan Karnani is the driving force behind Karnika Industries' financial strategy and operational discipline. He oversees financial planning, budgeting, risk management, regulatory compliance, and long-term investment decisions that support the company's sustainable growth. His analytical mindset and focus on financial prudence ensure that every business decision is backed by sound financial planning, enabling the organization to scale confidently while maintaining stability and efficiency.



Mr. Krishan Karnani
Chief Financial Officer

Nirmal Somani – Chief Sales & Quality Assurance Officer

With a deep understanding of the textile and apparel industry for over a decade, Mr. Nirmal Somani leads the sales function at Karnika Industries with a vision to expand the company's reach across domestic and international markets. He is responsible for driving revenue growth, strengthening distributor relationships, and identifying new business opportunities. His customer-centric approach, strategic planning, and commitment to excellence have played a significant role in establishing Karnika Industries as a trusted name in the kidswear segment.



Mr. Nirmal Somani
Chief Sales & QA Officer

Govind Somani – Chief Marketing Officer

With an expertise of over 11 years, Mr. Govind Somani leads the marketing vision of Karnika Industries by shaping the brand's identity and strengthening its presence in an increasingly competitive market. He oversees brand strategy, digital marketing, customer engagement, and promotional initiatives that connect the company with Wholesalers and consumers alike. By combining creativity with market insights, he drives campaigns that enhance brand visibility, build customer trust, and reinforce Karnika Industries' reputation as a leading name in quality kidswear.



Mr. Govind Somani
Chief Marketing Officer

Our Manufacturing



State-of-the-Art Production

Diverse Workforce - As a responsible kidswear manufacturer in India, Karnika promotes diversity and inclusivity, empowering employees from all backgrounds to grow, contribute, and lead. Our people and their diverse perspectives drive our innovation and culture.

Respect for Intellectual Property - Karnika upholds the highest standards of integrity by creating original designs and ensuring full compliance with intellectual property rights throughout the garment manufacturing process.

Ethical Marketing - As a trusted baby clothes manufacturer in India, we believe in transparent and honest marketing, providing authentic information and building lasting relationships with customers and stakeholders.

More Than Fashion – A Movement - From being a leading kidswear manufacturer in India to a trusted name in Kolkata, Karnika combines business growth with ethical responsibility, focusing on people, purpose, and the planet—not just clothing.



By managing its entire manufacturing cycle in-house, Karnika Industries Limited ensures maximum quality control and customer satisfaction through a precise 10-step sequence. The process begins with Direct Yarn Purchase to secure top-tier raw materials, which are then knitted using High-end Circular Knitting Machines and treated via Dyeing & Bleaching to create safe, vibrant fabrics. Next, the garments move through Designing & Tracing before entering CAD & Cutting Operations for mathematically precise sizing, followed by Printing & Embroidery to add kid-friendly details. Finally, the pieces are assembled at the Stitching Centre, put through a rigorous Quality Inspection to eliminate defects, and finalized at Iron & Packing, a comprehensive pipeline that guarantees premium, durable clothing resulting in Happy Customers.



Our Product Range

Kidswear

We manufacture high-quality kidswear that combines comfort, safety, and modern fashion for children of all age groups. Our collection includes casual wear, everyday clothing, seasonal apparel, and customized children's garments designed using soft, skin-friendly, and durable fabrics. Every product undergoes strict quality control to ensure maximum comfort and long-lasting performance. We also undertake private-label manufacturing for children's clothing brands and retailers.

Hospital & Healthcare Wear

Karnika Industries Limited is a trusted supplier of specialized healthcare apparel, including scrubs, uniforms, and workwear for nurses, ward boys, doctors, and hospital support staff. Our healthcare garments are crafted from hygienic, breathable, and easy-to-maintain fabrics that meet the rigorous demands of medical environments. We cater to hospitals, clinics, and healthcare chains, ensuring every team member is equipped with comfortable and professional attire that upholds hygiene and institutional standards.

Sportswear & Tournament Apparel

We manufacture premium sportswear and customized team apparel for schools, colleges, sports academies, clubs, corporate tournaments, and professional sporting events. Our range includes cricket jerseys, football jerseys, basketball kits, volleyball uniforms, kabaddi kits, badminton apparel, tracksuits, shorts, and training wear. Manufactured using lightweight, breathable, moisture-wicking fabrics, our sportswear ensures maximum comfort and performance. We offer complete customization with team logos, player names, jersey numbers, sponsor branding, and event-specific designs.

Corporate & Office Wear

Karnika Industries Limited provides professionally tailored corporate uniforms that enhance brand identity and create a polished workplace appearance. Our range includes formal shirts, trousers, blazers, waistcoats, jackets, and customized office apparel suitable for businesses across industries. Manufactured from premium fabrics, our garments ensure all-day comfort, durability, and a professional look. We offer complete customization, including embroidered company logos, employee names, and department-specific branding to meet every organization's unique requirements.

School and PT uniform

Karnika Industries Limited is a trusted manufacturer of premium-quality school uniforms designed for comfort, durability, and a smart appearance. We supply regular school uniforms, PT uniforms, house T-shirts, sports kits, and winter wear for boys and girls across educational institutions. Our uniforms are manufactured using skin-friendly, breathable fabrics that withstand daily wear and repeated washing. We also offer complete customization with school logos, house names, student names, and institutional branding, ensuring every uniform reflects the school's identity while maintaining the highest standards of quality.

Hospitality Uniforms

Karnika Industries Limited offers elegant and functional hospitality uniforms for hotels, restaurants, cafés, resorts, catering companies, and service establishments. Our collection includes chef coats, aprons, housekeeping uniforms, front-office attire, steward uniforms, and managerial apparel. Each garment is designed using premium-quality fabrics that provide comfort, durability, and ease of maintenance. We also provide customized branding solutions to ensure every uniform complements the image and professionalism of the hospitality establishment.

Security Uniforms

We manufacture high-quality security uniforms that combine professionalism, comfort, and durability. Our product range includes security shirts, trousers, caps, jackets, reflective vests, belts, and supervisor uniforms suitable for security agencies, corporate offices, residential complexes, industries, and institutions. Designed for extended duty hours, our uniforms are made from durable fabrics that provide excellent comfort and long-lasting performance. Customized logos, badges, and company branding are also available to maintain a strong corporate identity.

Facility Management Uniforms

Karnika Industries Limited supplies premium facility management uniforms for housekeeping staff, maintenance teams, sanitation workers, cleaning personnel, technical support staff, and facility service providers. Designed for everyday use, our garments offer durability, comfort, and ease of movement while maintaining a professional appearance. Manufactured using high-quality fabrics, our uniforms are easy to maintain and suitable for demanding work environments. We also provide customized branding with company logos, employee names, and department identification.

Event & Promotional Apparel

Karnika Industries Limited provides customized apparel solutions for promotional campaigns, corporate events, exhibitions, product launches, marathons, political campaigns, educational events, and public awareness programs. Our offerings include event T-shirts, promotional jackets, caps, volunteer uniforms, and branded merchandise. Designed with premium fabrics and vibrant printing techniques, our apparel helps organizations create a strong visual identity. Every garment can be customized with company logos, campaign messages, sponsor branding, and event themes.

Institutional Uniforms

We manufacture customized institutional uniforms for government organizations, educational institutions, NGOs, training centres, public sector undertakings, and various private organizations. Our uniforms are designed to provide comfort, durability, and a professional appearance while meeting the specific requirements of each institution. From administrative staff to field personnel, we offer complete uniform solutions with customized logos, identity embroidery, and organization-specific branding.

Kidcity

FOUNDER'S DESK



Mr. Mayank Varma
Founder

When I started Kidcity, my vision was simple — to make good-quality, well-designed kidswear accessible to every Indian home. I've always believed that children deserve to feel comfortable and confident in what they wear, without their parents having to compromise on quality or affordability.

At Kidcity, we don't just make clothes — we celebrate childhood in its truest form. Our collections are designed for real kids with real energy: easy to wear, easy to love, and made to last. Each piece reflects our belief in premium products at value prices, created with care, intention, and a deep understanding of what families truly need. What began as a small idea has now grown into a brand trusted by thousands of parents across the country. And this is just the beginning — we're here to redefine how India dresses its children, one happy home at a time.

Karnika[®]

Crafting Quality, Stitching Trust

Kidcity

For Every Smile, For Every Child



Stronger Together,
Building a Better Tomorrow for Our Little Ones

"We are delighted to announce the collaboration between Karnika and KidCity—a partnership founded on shared values of quality, innovation, and customer trust. Together, we look forward to setting new benchmarks in premium kidswear while bringing greater value, comfort, and style to families across India."

Kid City: Karnika's Bold Move



Karnika Industries Limited has acquired a commanding 75% stake in Kid City, one of India's most beloved children's apparel brands. This strategic acquisition marks a transformative milestone in Karnika's journey to becoming a vertically integrated, full-spectrum clothing conglomerate. Kid City, known for its vibrant and durable children's clothing lines, now operates under the Karnika umbrella — benefiting from enhanced manufacturing capabilities, wider distribution networks, and stronger supply chain efficiencies. Since the acquisition, Kid City has witnessed a 40% growth in production output and a 30% expansion in retail reach across key markets.

Vision: To be India's most trusted and innovative children's apparel brand, delivering quality, comfort, and creativity to every child.

Mission: Karnika Industries is committed to nurturing the Kid City brand by investing in sustainable manufacturing, ethical sourcing, and child-safe materials. We aim to expand Kid City's presence pan-India and internationally, while upholding our core values of integrity, excellence, and inclusivity — ensuring every child is dressed with care, confidence, and style.



White Label Manufacturing Solutions

Karnika Industries Limited proudly offers end-to-end White Label Manufacturing Services for both B2B and B2C customers looking to build and grow their own apparel brand. Whether you are an entrepreneur launching a new venture, a retailer expanding your product range, or an established business without in-house manufacturing capabilities, we provide the expertise and infrastructure to bring your vision to life.

With our advanced manufacturing facilities and experienced production team, we manufacture premium-quality apparel under your brand name, offering complete customization, including private labeling, custom tags, packaging, and branding. For businesses that prefer to handle branding independently, we also supply high-quality finished garments ready for self-labeling.

From product development and manufacturing to branding support and timely delivery, Karnika Industries Limited serves as your trusted manufacturing partner, enabling you to focus on building your brand while we take care of production. With flexible order quantities, uncompromising quality, and reliable service, we make it easier than ever to launch and scale your own apparel business with confidence.



Note from Karnika Industries

Dear Wholesalers,

Thank you for being an invaluable part of the Karnika Industries family. Your trust, support, and partnership have been the foundation of our journey, and every milestone we've achieved has been possible because of your unwavering belief in us. We are truly grateful for the relationships we've built over the years and sincerely hope that, together, we continue to grow stronger in the years ahead.

At Karnika Industries, we believe that business is built on trust, not just transactions. We remain committed to delivering premium-quality kidswear with unwavering consistency, ensuring timely deliveries, maintaining transparent business practices, and providing prompt and effective grievance redressal whenever you need us. We will continue to innovate, understand changing market trends, and bring you products that help your business grow while strengthening the confidence your customers place in your brand.

As we move forward, we promise to stand beside you as a dependable partner—listening to your feedback, valuing your suggestions, and constantly striving to serve you better. Your success is our success, and your growth inspires us to keep raising our standards every single day.

Thank you for your continued faith in Karnika Industries. We look forward to building an even brighter future together, creating lasting relationships, achieving new milestones, and celebrating many more years of shared success.

Together, let's grow, prosper, and create a better tomorrow.



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